DOWNTOWN RENO BUSINESS IMPROVEMENT DISTRICT HOSPITALITY AND STREET OUTREACH PROGRAM | AUGUST, 2021

STREET

The following data and information is provided to the Downtown Reno Business Improvement District for tracking purposes. The information contained in this report is for activities reported in August 2021. The data and information is obtained from Ambassadors conducting patrols and entered in Statview.



Ambassadors Godwin, Rainy, Erik and and Brian helping with the events during Hot August Nights.

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When some of the most amazing classic cars fill the streets of downtown Reno you know it is August. A weeklong celebration of some of the most gorgeous cars ever built, restored, and maintained visit these parts in the shadow of the Sierras. This year brought the usual vintage beauties giving the community a pause from the pandemic and the worst air quality ever recorded from surrounding nearby fires. While our weather and conditions outside are never predictable, our amazing team of Ambassadors are. You can always count on them to be out with their friendly faces keeping downtown cleaner, safer, and friendlier.

HOSPITALITY SUCCESS STORIES:

- 08-09-2021 Hospitality Ambassador Erik was able to work with city workers to help clean up abandoned encampments along the train tracks in Downtown Reno.
- 08-17-2021 Hospitality Ambassador Rainey along with Outreach Joy assisted a lady with relocating to the woman's shelter.
- 08-27-2021 Hospitality Ambassador Tye assisted RPD with the location of a missing minor and was successful in reuniting her with her family.
- 08-30-2021 Hospitality Ambassador Alicia found a retired Sheriffs wallet and was able to locate and return it to him.

OUTREACH SUCCESS STORIES:

- Provided resources to food, clothing, and shelter. Discussed inpatient and outpatient psychiatric service options. Client was provided a 1-way ticket to live with his mother on 7/27. He departed Reno early this month.
- Client was transported to Reno Behavioral Healthcare Hospital to receive inpatient care as she had discontinued her psychotropic medications six months ago and has since deteriorated. Client remains in the care of mental health and medical providers at RBH.
- Outreach helped a client get out of the shelter into a month to month hotel while waiting on affordable housing options

EMPLOYEE AWARD RECOMMENDATIONS:

Employee of the Month: Brian Thornsen – Brian has shown himself to be an excellent Ambassador. He is consistently on time and present for his scheduled shift and his zone is always clean and well taken care of.

Caught Doing Something Right: Lee McDaniel – Lee follows through with all aspects of duties performed by a Hospitality Ambassador, including locating and returning a wallet to a retired Sheriff.

Customer Service Award: Wade Yonkers – Wade is one of our newest Ambassadors and has shown excellence by keeping the businesses in his zone clean and safe.



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Ambassador Jose assisting a man into a wheelchair



Outreach Specialist Joy assisting a women who was stranded downtown.



Team of Ambassadors cleaning up Art Plaza

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DEPLOYED LABOR HOURS

HOSPITALITY AMBASSADOR	
July	1,931.25
August	1,933.50
September	—
3rd Quarter	3,864.75
SOCIAL SERVICE OUTREACH SPEC	IALIST
July	579.50
August	568.25
September	
3rd Quarter	1,147.75
TEAM LEADER	
July	120
August	136
September	
3rd Quarter	256
OPERATIONS MANAGER	
July	196
August	176
September	—
3rd Quarter	372
3rd Quarter LICENSED OUTREACH	372
	372 365.50
LICENSED OUTREACH	
LICENSED OUTREACH July	365.50
LICENSED OUTREACH July August	365.50
LICENSED OUTREACH July August September	365.50 352.00 —
LICENSED OUTREACH July August September 3rd Quarter	365.50 352.00 —
LICENSED OUTREACH July August September 3rd Quarter OPERATIONS SUPERVISOR	365.50 352.00 — 727.50
LICENSED OUTREACH July August September 3rd Quarter OPERATIONS SUPERVISOR July	365.50 352.00 — 727.50 195.50

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STATISTICS

			JIAI
311 REPORTS	JULY	AUG	SEPT
Bulky Items	1	2	
Encampment Reporting	1	2	_
Graffiti Removal	13	7	—
Gutter Repair	0	0	—
Illegal Dumping	0	1	—
Sidewalk Repair	2 0	0	—
Streetlight Issue	0	0	
3rd Quarter	17	12	
CRIMES	JULY	AUG	SEPT
Aggravated Assault	0	0	_
Assault	1	0	_
Battery	0	2	—
Burglary	1	2	—
Domestic Violence	0	0	—
Grand Theft	0	0	—
Harassment Theft	0 1	0	_
Robbery	0 0	Ő	_
Threat	ŏ	ŏ	_
3rd Quarter	2	4	
WASTE - REPORTED	JULY	AUG	SEPT
Feces	9	7	—
Syringe	5	6	—
Urine	0	0	—
3rd Quarter	14	13	_
DIRECTIONS	JULY	AUG	SEPT
All	579	395	_
3rd Quarter	579	395	
STAKEHOLDER CHECK-IN	JULY	AUG	SEPT
Business Bronorty Owner	5,120 58	2,827 15	_
Property Owner Residential Property	50 69	42	_
3rd Quarter	5,247	2,884	
ANIMAL	JULY	AUG	SEPT
Dead - disposed of	0	5	_
Dead - reported to Animal Contro	ol 0	4	_
3rd Quarter	0	9	
PROPERTY	JULY	AUG	SEPT
Abandoned	5	3	JEFI
Found	0	9	_
Lost	ŏ	Ó	_
Shopping Carts - recovered	27	39	—
3rd Quarter	32	51	
SAFE WALKS	JULY	AUG	SEPT
All	58	82	_
3rd Quarter	58	82	
EVENT SUPPORT	JULY	AUG	SEPT
Service Hours	8	7	
Cleanup	11	Ó	_
3rd Quarter	19	7	

INCOMING CALLS Nuisances Outreach Cleanliness Other	JULY 201 15 6 2	AUG 222 14 6 2	SEPT
3rd Quarter	224	244	
QUALITY OF LIFE Incidents - Public Intoxication Incidents - Public Urination Incidents - Public Urination Incidents - Trespassing Incidents - Disturbance Incidents - Noice Complaint Incidents - Noice Complaint Incidents - Open Container Incidents - Panhandling Passive Incidents - Panhandling - Aggress Incidents - Suspicious Person Incidents - Suspicious Vehicle Conditions - Blocking Sidewalk Conditions - Benches Cleared Conditions - Encampment Conditions - Wellness Check	JULY 41 2 2 66 1 70 9 sive 1 1 0 472 28 15 48	AUG 28 1 2 29 0 36 13 4 2 0 341 18 10 54	SEPT
3rd Quarter	758	539	
SOCIAL SERVICE Referral - Clothing Referral - Food Referral - Medical Referral - Shelter Referral - Detox/Treatment Referral - Housing Referral - Insurance Referral - Van Ride Referral - Transportation Referral - Employment	JULY 21 82 51 108 24 38 36 15 23 11	AUG 17 37 29 24 10 31 8 28 23 12	SEPT
3rd Quarter	409	219	
TRASH-REPORTED Litter Debris Bulky Items Illegal Dumping - Alley Illegal Dumping - Sidewalk	JULY 449 116 13 7 10	AUG 421 78 18 12 9	SEPT — — — —
3rd Quarter	595	538	_
HOT SPOTS Checks	JULY 3,347	AUG 1,811	SEPT
3rd Quarter	3,347	1,811	
MATERIALS DISTRIBUTION Collateral Material	JULY 18	AUG 27	SEPT
3rd Quarter	18	27	
HOSPITALITY Engagement	JULY 2,786	AUG 1,474	SEPT
3rd Quarter	2,786	1,474	