DOWNTOWN RENO BUSINESS IMPROVEMENT DISTRICT
HOSPITALITY AND STREET OUTREACH PROGRAM | DECEMBER, 2021

The following data and information is provided to the Downtown Reno Business Improvement District for tracking purposes. The information contained in this report is for activities reported in December 2021. The data and information is obtained from Ambassadors conducting patrols and entered in Statview.









In 2021, the pandemic has dominated everyone in our community. We've all had to adapt, especially our amazing Ambassador team. Like every previous month, our team must keep learning and continuously overcome new obstacles. With December setting records for snowfall in Northern Nevada, our team continued to hit the streets serving all within the downtown area. As our team grows, we have proven that our program is needed. Collaboration has been key through the year and as 2021 came to an end, one thing is certain, the work will go on.

HOSPITALITY SUCCESS STORIES:

12-07-2021 Hospitality Ambassador Tye was able to help get 2 RVs and an abandoned car removed from 6th Street.

12-13-2021 Hospitality Ambassador Sadie was able to return a cell phone and a purse via Social media to a tourist from Oregon.

12-19-2021 Hospitality Ambassador Angel and Eric saved a man who was overdosing by administering Narcan until paramedics could arrive.

11-28-2021 Hospitality Ambassador Chris helped a man by cleaning his encampment and getting him moved into the Puff House.

OUTREACH SUCCESS STORIES:

12/11/2021 Responded to a call at Wright Way for client in need. Reno Police had already spoken with her in regard to trespassing and loitering with an open container at the Wright Way just moments before hand. We safe walked her to WellCare to detox, she is a client of the WellCare system and has a case manager at PUF house. Upon arriving at CTC, they refused her, she was not in need of any treatment. We called the CARES campus to check for any open beds due to her not being allowed back at the Our Place women's shelter. CARES said to please bring her down. We transported her down there in the company vehicle where she would be sheltered and out of the cold.

12/23/2021 On the 23rd of December we received a call from RTC bus station in regard to a male adult stranded here in Reno. He originally was giving Security a tough time and was asked to please leave the area. Upon hearing that he may possibly be stranded Security then contacted the Ambassador Hotline for Outreach. The client was from Washington was trying to get to Las Vegas with his friend and unfortunately, they became separated, we tried calling customer service but kept getting passed around. Eventually we got the situation ironed out and he was able to go to Las Vegas through a bus ticket provided by the DRP.

EMPLOYEE AWARD RECOMMENDATIONS:

Employee of the Year: Yvonne Deslongchamp is our Licensed Social Outreach and has played a key role in establishing and maintaining relationships with service providers in the Reno area. Her work has been instrumental in helping our vulnerable populations get the services needed and find more stable secure housing for many of them.

Employee of the Quarter: Joy Klingenfuss is a Social Outreach specialist who takes on the task of everything from getting people into Detox to helping people get insurance, ID's, and Social Security cards. Joy goes above and beyond with everyone she serves and has become a major asset to our team.

Employee of the Month: Sadie Elias has stepped up as a leader and somebody the Hospitality Ambassadors look up to. She has an excellent attendance record and answers hotline calls in a timely and effective manner.

Caught Doing Something Right: Jonathan Delacour is a Hospitality Ambassador who takes on jobs without being asked. You can find him picking up trash in his Zone consistently.

Customer Service Award: Edward Roddy is a park Ambassador who goes above and beyond, you often find him pushing 3 shopping carts in snow to keep the parks clean and safe.

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Outreach Ambassador Rainey offering services.



Ambassador Sadie offering services.



Ambassadors Erik and Sadie picking up trash.





DEPLOYED LABOR HOURS

HOSPITALITY AMBASSADOR	
October	1,567.75
November	1,729.25
December	1,700.08
4th Quarter	4,997.05
SOCIAL SERVICE OUTREACH SP	PECIALIST
October	512.50
November	421.00
December	405.50
4th Quarter	1,439.00
TEAM LEADER	
October	160
November	128
December	129
4th Quarter	417
OPERATIONS MANAGER	
October	168
November	168
December	184
4th Quarter	520
LICENSED SOCIAL WORKER	
October	336.25
November	268.50
December	184.00
4th Quarter	788.75
OPERATIONS SUPERVISOR	
October	182.00
November	202.00
December	195.50



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311 REPORTS Bulky Items Encampment Reporting Graffiti Removal Gutter Repair Illegal Dumping Sidewalk Repair Streetlight Issue	0CT 4 2 10 0 4 0	3 3 56 0 5 0 2	DEC 0 2 22 0 0 1 1
4th Quarter	20	69	26
CRIMES Aggravated Assault Assault Battery Burglary Domestic Violence Grand Theft Harassment Theft Robbery Threat	0 0 0 0 1 0 0 0 0	0 0 0 0 2 0 1 0	0 0 0 1 0 0 0 0
4th Quarter		3	<u>_</u>
WASTE - REPORTED Feces Syringe Urine	60 38 0	39 46 0	DEC 34 33 0
4th Quarter	98	85	67
DIRECTIONS All	OCT 353	NOV 261	DEC 0
4th Quarter	353	161	0
STAKEHOLDER CHECK-IN Business Property Owner Residential Property	3,156 24 60	3,018 21 63	3,316 55 11
4th Quarter	3,240	3,102	3,362
ANIMAL Dead - disposed of Dead - reported to Animal Control	OCT 2 1	1 0	0 0
4th Quarter	3	1	0
PROPERTY Abandoned Found Lost Shopping Carts - recovered	5 0 0 36	2 1 0 37	DEC 2 1 0 22
4th Quarter	41	40	25
SAFE WALKS All	OCT 109	NOV 68	DEC 69
4th Quarter	109	68	69
MATERIALS DISTRIBUTION Marketing Trash Bags	OCT 4 8	2 4	17 1
4th Quarter	12	6	18

TICS			
INCOMING CALLS Nuisances Outreach Cleanliness Other	207 10 4 1	212 10 13 3	DEC 241 11 19 3
4th Quarter	222	238	274
QUALITY OF LIFE Incidents - Public Intoxication Incidents - Public Indecentcy Incidents - Public Urination Incidents - Trespassing Incidents - Disturbance Incidents - Noice Complaint Incidents - Open Container Incidents - Panhandling Passive Incidents - Panhandling - Aggressive	OCT 163 1 4 7 64 0 149 25 5	73 0 0 3 48 0 68 11 0	35 0 1 35 58 0 51 2 1
Incidents - Suspicious Person Incidents - Suspicious Vehicle Conditions - Blocking Sidewalk Conditions - Benches Cleared Conditions - Encampment Conditions - Wellness Check	2 603 13 34 94	1 668 9 32 31	0 578 14 30 343
4th Quarter	1166	944	1,116
Referral - Clothing Referral - Food Referral - Medical Referral - Shelter Referral - Detox/Treatment Referral - Housing Referral - Insurance Referral - Van Ride Referral - Transportation Referral - Employment Referral - Other	51 55 45 83 13 37 18 45 37	26 46 29 50 9 10 6 33 17 19 40	10 32 20 51 7 24 1 36 11 15 38
4th Quarter TRASH-REPORTED Litter Debris Bulky Items Illegal Dumping - Alley Illegal Dumping - Sidewalk Trash Bags Filled Trash Bags Given	465 OCT 946 133 21 26 19 —	285 NOV 1573 83 24 21 7 0	245 DEC 1,171 68 16 5 8 412
3rd Quarter HOT SPOTS	1,145 OCT	1,708 NOV	1,683 DEC
Checks	2,393	2,698	2,555
4th Quarter EVENT SUPPORT Service Hours Cleanup	2,393 OCT 6 7	2,698 NOV 6 0	2,555 DEC 0 0
4th Quarter	13	6	0
HOSPITALITY Engagement	OCT 1,934	NOV 2,292	DEC 2,138
4th Quarter	1,934	2,292	2,138