DOWNTOWN RENO BUSINESS IMPROVEMENT DISTRICT
HOSPITALITY AND STREET OUTREACH PROGRAM | DECEMBER, 2021

The following data and information is provided to the Downtown Reno Business Improvement District for tracking purposes. The information contained in this report is for activities reported in December 2021. The data and information is obtained from Ambassadors conducting patrols and entered in Statview.









In 2021, the pandemic has dominated everyone in our community. We've all had to adapt, especially our amazing Ambassador team. Like every previous month, our team must keep learning and continuously overcome new obstacles. With December setting records for snowfall in Northern Nevada, our team continued to hit the streets serving all within the downtown area. As our team grows, we have proven that our program is needed. Collaboration has been key through the year and as 2021 came to an end, one thing is certain, the work will go on.

#### **HOSPITALITY SUCCESS STORIES:**

**12-07-2021** Hospitality Ambassador Tye was able to help get 2 RVs and an abandoned car removed from 6th Street.

**12-13-2021** Hospitality Ambassador Sadie was able to return a cell phone and a purse via Social media to a tourist from Oregon.

**12-19-2021** Hospitality Ambassador Angel and Eric saved a man who was overdosing by administering Narcan until paramedics could arrive.

**11-28-2021** Hospitality Ambassador Chris helped a man by cleaning his encampment and getting him moved into the Puff House.

#### **OUTREACH SUCCESS STORIES:**

**12/11/2021** Responded to a call at Wright Way for client in need. Reno Police had already spoken with her in regard to trespassing and loitering with an open container at the Wright Way just moments before hand. We safe walked her to WellCare to detox, she is a client of the WellCare system and has a case manager at PUF house. Upon arriving at CTC, they refused her, she was not in need of any treatment. We called the CARES campus to check for any open beds due to her not being allowed back at the Our Place women's shelter. CARES said to please bring her down. We transported her down there in the company vehicle where she would be sheltered and out of the cold.

**12/23/2021** On the 23rd of December we received a call from RTC bus station in regard to a male adult stranded here in Reno. He originally was giving Security a tough time and was asked to please leave the area. Upon hearing that he may possibly be stranded Security then contacted the Ambassador Hotline for Outreach. The client was from Washington was trying to get to Las Vegas with his friend and unfortunately, they became separated, we tried calling customer service but kept getting passed around. Eventually we got the situation ironed out and he was able to go to Las Vegas through a bus ticket provided by the DRP.

#### **EMPLOYEE AWARD RECOMMENDATIONS:**

**Employee of the Year:** Yvonne Deslongchamp is our Licensed Social Outreach and has played a key role in establishing and maintaining relationships with service providers in the Reno area. Her work has been instrumental in helping our vulnerable populations get the services needed and find more stable secure housing for many of them.

**Employee of the Quarter:** Joy Klingenfuss is a Social Outreach specialist who takes on the task of everything from getting people into Detox to helping people get insurance, ID's, and Social Security cards. Joy goes above and beyond with everyone she serves and has become a major asset to our team.

**Employee of the Month:** Sadie Elias has stepped up as a leader and somebody the Hospitality Ambassadors look up to. She has an excellent attendance record and answers hotline calls in a timely and effective manner.

**Caught Doing Something Right:** Jonathan Delacour is a Hospitality Ambassador who takes on jobs without being asked. You can find him picking up trash in his Zone consistently.

**Customer Service Award:** Edward Roddy is a park Ambassador who goes above and beyond, you often find him pushing 3 shopping carts in snow to keep the parks clean and safe.

DOWNTOWN RENO BUSINESS IMPROVEMENT DISTRICT HOSPITALITY AND STREET OUTREACH PROGRAM | DECEMBER 2021





Outreach Ambassador Rainey offering services.



Ambassador Sadie offering services.



Ambassadors Erik and Sadie picking up trash.





#### **DEPLOYED LABOR HOURS**

HOSPITALITY AMBASSADOR	
October	1,567.75
November	1,729.25
December	1,700.08
4th Quarter	4,997.05
SOCIAL SERVICE OUTREACH	SPECIALIST
October	512.50
November	421.00
December	405.50
4th Quarter	1,439.00
TEAM LEADER	
October	160
November	128
December	129
4th Quarter	417
OPERATIONS MANAGER	
October	168
November	168
December	184
4th Quarter	520
LICENSED SOCIAL WORKER	
October	336.25
November	268.50
December	184.00
4th Quarter	788.75
OPERATIONS SUPERVISOR	
October	182.00
November	202.00
December	195.50



DOWNTOWN RENO BUSINESS IMPROVEMENT DISTRICT HOSPITALITY AND STREET OUTREACH PROGRAM | DECEMBER 2021

Ath Quarter         20         69         26           CRIMES         OCT         NOV         DEC           Aggravated Assault         0         0         0           Assault         0         0         0           Assault         0         0         0           Bartery         0         0         0           Burglary         1         0         1           Domestic Violence         0         2         0           Grand Theft         0         0         0           Harassment         0         1         0           Theft         0         0         0           Robbery         1         0         0           Threat         0         0         0           Threat         0         0         0           Threat         0         0         0           Threat         0         0         0           WASTE-REPORTED         OCT         NOV         DEC           Syringe         38         46         33           Urine         0         0         0           Urine         0         0	311 REPORTS Bulky Items Encampment Reporting Graffiti Removal Gutter Repair Illegal Dumping Sidewalk Repair Streetlight Issue	0CT 4 2 10 0 4 0	3 3 56 0 5 0 2	DEC 0 2 22 0 0 1 1
Aggravated Assault         0         0         0           Assault         0         0         0           Battery         0         0         0           Burglary         1         0         1           Domestic Violence         0         2         0           Grand Theft         0         0         0           Harassment         0         1         0           Theft         0         0         0           Robbery         1         0         0           Threat         0         0         0           4th Quarter         2         3         1           WASTE - REPORTED         OCT         NOV         DEC           Feces         60         39         34           Syringe         38         46         33           Urine         0         0         0           4th Quarter         98         85         67           DIRECTIONS         OCT         NOV         DEC           All         353         261         0           4th Quarter         3         156         3,018         3,316           Property	4th Quarter	20	69	<b>26</b>
Ath Quarter         2         3         1           WASTE - REPORTED         OCT         NOV         DEC           Feces         60         39         34           Syringe         38         46         33           Urine         0         0         0           4th Quarter         98         85         67           DIRECTIONS         OCT         NOV         DEC           All         353         261         0           4th Quarter         353         161         0           STAKEHOLDER CHECK-IN         OCT         NOV         DEC           Business         3,156         3,018         3,316           Property Owner         24         21         55           Residential Property         60         63         11           4th Quarter         3,240         3,102         3,362           ANIMAL         OCT         NOV         DEC           Dead - disposed of         2         1         0           Dead - reported to Animal Control         1         0         0           4th Quarter         3         1         0         0           Pround         <	Aggravated Assault Assault Battery Burglary Domestic Violence Grand Theft Harassment Theft Robbery	0 0 0 1 0 0 0 0	0 0 0 0 2 0 1 0	0 0 0 1 0 0 0
WASTE - REPORTED         OCT         NOV         DEC           Feces         60         39         34           Syringe         38         46         33           Urine         0         0         0           4th Quarter         98         85         67           DIRECTIONS         OCT         NOV         DEC           All         353         261         0           4th Quarter         353         161         0           STAKEHOLDER CHECK-IN         OCT         NOV         DEC           Business         3,156         3,018         3,316           Property Owner         24         21         55           Residential Property         60         63         11           4th Quarter         3,240         3,102         3,362           ANIMAL         OCT         NOV         DEC           ANIMAL         OCT         NOV         DEC           Dead - disposed of         2         1         0           Dead - reported to Animal Control         1         0         0           4th Quarter         3         1         0           Abandoned         5		2	3	1
DIRECTIONS         OCT         NOV         DEC           All         353         261         0           4th Quarter         353         161         0           STAKEHOLDER CHECK-IN         OCT         NOV         DEC           Business         3,156         3,018         3,316           Property Owner         24         21         55           Residential Property         60         63         11           4th Quarter         3,240         3,102         3,362           ANIMAL         OCT         NOV         DEC           Dead - disposed of Dead - reported to Animal Control         1         0         0           4th Quarter         3         1         0         0           PROPERTY         OCT         NOV         DEC           Abandoned         5         2         2           Found         0         1         1           Lost         0         0         0           Shopping Carts - recovered         36         37         22           4th Quarter         4         4         4         4           All         109         68         69	<b>WASTE - REPORTED</b> Feces Syringe	<b>OCT</b> 60 38	NOV 39 46	34 33
All       353       261       0         4th Quarter       353       161       0         STAKEHOLDER CHECK-IN       OCT       NOV       DEC         Business       3,156       3,018       3,316         Property Owner       24       21       55         Residential Property       60       63       11         4th Quarter       3,240       3,102       3,362         ANIMAL       OCT       NOV       DEC         Dead - disposed of Dead - reported to Animal Control       1       0       0         4th Quarter       3       1       0       0         4th Quarter       3       1       0       0         4th Quarter       3       1       0       0       0         4th Quarter       4       4       2       2         4th Quarter       4       2       1       0       0       0         4th Quarter       109       68       69       69         4th Quarter       109       68       69         4th Quarter       109       68       69         4th Quarter       109       68       69 <td>4th Quarter</td> <td>98</td> <td>85</td> <td>67</td>	4th Quarter	98	85	67
STAKEHOLDER CHECK-IN         OCT         NOV         DEC           Business         3,156         3,018         3,316           Property Owner         24         21         55           Residential Property         60         63         11           4th Quarter         3,240         3,102         3,362           ANIMAL         OCT         NOV         DEC           Dead - disposed of Dead - reported to Animal Control         1         0         0           4th Quarter         3         1         0         0           Abandoned         5         2         2         2           Found         0         1         1         1           Lost         0         0         0         0           Shopping Carts - recovered         36         37         22           4th Quarter         41         40         25           SAFE WALKS         OCT         NOV         DEC           All         109         68         69           4th Quarter         109         68         69           MATERIALS DISTRIBUTION         OCT         NOV         DEC           Marketing         4				
Business       3,156       3,018       3,316         Property Owner       24       21       55         Residential Property       60       63       11         4th Quarter       3,240       3,102       3,362         ANIMAL       OCT       NOV       DEC         Dead - disposed of Dead - reported to Animal Control       2       1       0         4th Quarter       3       1       0       0         4th Quarter       3       1       0       0         Abandoned       5       2       2       2         Found       0       0       1       1         Lost       0       0       0       0         Shopping Carts - recovered       36       37       22         4th Quarter       41       40       25         SAFE WALKS       OCT       NOV       DEC         All       109       68       69         MATERIALS DISTRIBUTION       OCT       NOV       DEC         Marketing       4       2       17         Trash Bags       8       4       1	4th Quarter	353	161	0
ANIMAL         OCT         NOV         DEC           Dead - disposed of Dead - reported to Animal Control         2         1         0           4th Quarter         3         1         0           PROPERTY         OCT         NOV         DEC           Abandoned         5         2         2           Found         0         1         1           Lost         0         0         0           Shopping Carts - recovered         36         37         22           4th Quarter         41         40         25           SAFE WALKS         OCT         NOV         DEC           All         109         68         69           4th Quarter         109         68         69           MATERIALS DISTRIBUTION         OCT         NOV         DEC           Marketing         4         2         17           Trash Bags         8         4         1	Business Property Owner	3,156 24	3,018 21	3,316 55
Dead - disposed of Dead - reported to Animal Control         2         1         0           Dead - reported to Animal Control         1         0         0           4th Quarter         3         1         0           PROPERTY         OCT         NOV         DEC           Abandoned         5         2         2           Found         0         1         1           Lost         0         0         0           Shopping Carts - recovered         36         37         22           4th Quarter         4         40         25           SAFE WALKS         OCT         NOV         DEC           All         109         68         69           4th Quarter         109         68         69           MATERIALS DISTRIBUTION         OCT         NOV         DEC           Marketing         4         2         17           Trash Bags         8         4         1	4th Quarter	3,240	3,102	3,362
PROPERTY         OCT         NOV         DEC           Abandoned         5         2         2           Found         0         1         1           Lost         0         0         0           Shopping Carts - recovered         36         37         22           4th Quarter         41         40         25           SAFE WALKS         OCT         NOV         DEC           All         109         68         69           4th Quarter         109         68         69           MATERIALS DISTRIBUTION         OCT         NOV         DEC           Marketing         4         2         17           Trash Bags         8         4         1	Dead - disposed of	2	1	0
Abandoned         5         2         2           Found         0         1         1           Lost         0         0         0           Shopping Carts - recovered         36         37         22           4th Quarter         41         40         25           SAFE WALKS         OCT         NOV         DEC           All         109         68         69           4th Quarter         109         68         69           MATERIALS DISTRIBUTION         OCT         NOV         DEC           Marketing         4         2         17           Trash Bags         8         4         1	4th Quarter	3	1	0
SAFE WALKS         OCT NOV 109         DEC 68         69           4th Quarter         109         68         69           MATERIALS DISTRIBUTION Marketing         OCT NOV DEC 17         DEC 17           Trash Bags         8         4         1	Abandoned Found Lost	5 0 0	2 1 0	2 1 0
All       109       68       69         4th Quarter       109       68       69         MATERIALS DISTRIBUTION       OCT       NOV       DEC         Marketing       4       2       17         Trash Bags       8       4       1	4th Quarter	41	40	25
MATERIALS DISTRIBUTIONOCTNOVDECMarketing4217Trash Bags841				
Marketing         4         2         17           Trash Bags         8         4         1	4th Quarter	109	68	69
<del></del>	Marketing	4	2	17
			<u>-</u>	

rics			
INCOMING CALLS	OCT	NOV	DEC
Nuisances	207	212	241
Outreach	10	10	11
Cleanliness Other	4 1	13 3	19 3
4th Quarter	222	238	274
QUALITY OF LIFE	OCT	NOV	DEC
Incidents - Public Intoxication	163	73	35
Incidents - Public Indecentcy	1	0	0
Incidents - Public Urination Incidents - Trespassing	4 7	0	1
Incidents - Trespassing	64	48	58
Incidents - Noice Complaint	0	0	0
Incidents - Open Container	149	68	51
Incidents - Panhandling Passive	25	11	2
Incidents - Panhandling - Aggressive	5	0	1
Incidents - Suspicious Person	2	0 1	0
Incidents - Suspicious Vehicle Conditions - Blocking Sidewalk	603	668	0 578
Conditions - Benches Cleared	13	9	14
Conditions - Encampment	34	32	30
Conditions - Wellness Check	94	31	343
4th Quarter	1166	944	1,116
SOCIAL SERVICE	OCT	NOV	DEC
Referral - Clothing	51	26	10
Referral - Food Referral - Medical	55 45	46 29	32 20
Referral - Shelter	83	50	51
Referral - Detox/Treatment	13	9	7
Referral - Housing	37	10	24
Referral - Insurance	18	6	1
Referral - Van Ride	45	33	36
Referral - Transportation	37 17	17 19	11 15
Referral - Employment Referral - Other	64	40	38
4th Quarter	465	285	245
TRASH-REPORTED	ОСТ	NOV	DEC
Litter	946	1573	1,171
Debris	133	83	68
Bulky Items	21	24	16
Illegal Dumping - Alley	26	21	5
Illegal Dumping - Sidewalk Trash Bags Filled	19	7 0	8 412
Trash Bags Given	_	0	3
3rd Quarter	1,145	1,708	1,683
HOT SPOTS	ОСТ	NOV	DEC
	2,393	2,698	2,555
4th Quarter	2,393	2,698	2,555
<b>EVENT SUPPORT</b>	OCT	NOV	DEC
Service Hours	6	6	0
Cleanup	7	0	0
4th Quarter	13	6	
HOSPITALITY	<b>OCT</b>	NOV	DEC
Engagement	1,934	2,292	2,138
4th Quarter	1,934	2,292	2,138