DOWNTOWN RENO BUSINESS IMPROVEMENT DISTRICT
HOSPITALITY AND STREET OUTREACH PROGRAM | OCTOBER 2022

The following data and information is provided to the Downtown Reno Business Improvement District for tracking purposes. The information contained in this report is for activities reported in October 2022. The data and information is obtained from Ambassadors conducting patrols and entered in Statview.



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#### **OCTOBER HIGHLIGHTS:**

The month of October was a time of transition. With the change in weather comes a change in approach. As the Ambassadors gear up for the winter our focus is on the unsheltered population and getting them to Cares Campus, housing, and safe places where they are out of the elements, as well as well as helping to keep downtown clean and safe for everybody to enjoy.

#### **HOSPITALITY SUCCESS STORIES:**

- 10/05/2022 Ambassador Rainey and Ambassador Xavier were able to help a woman stranded in downtown Reno to get a bed at Our Place in Sparks.
- 10/19/2022 Ambassador Roscoe was contacted by a woman looking to get her at-risk daughter into a treatment facility. He was able to connect her with Step 2, and she is now receiving in-patient treatment.
- 10/28/2022 Ambassador Erik was able to get 2 men into the Cares Campus when they became stranded because their Greyhound Bus was delayed due to weather.

#### **OUTREACH SUCCESS STORIES:**

- 10/07/2022 Outreach Ambassadors Joy and Danielle found a deaf woman who was sleeping in a storm drain. They were able to contact the Fire Dept. who pulled her to safety.
- 10/18/2022 Licensed Outreach Yvonne was able to transport a total of four people to Cares Campus and Our Place during a City of Reno tour.
- 10/30/2022 Outreach Ambassador Rainey was able to help a man stranded in Reno get a Greyhound Bus ticket back to California.

#### **EMPLOYEE AWARD RECOMMENDATIONS:**

#### **Employee of the Month:**

Hospitality Ambassador David P. has a perfect attendance record and always keeps his zone clean and clear.

#### **Caught Doing Something Right:**

Cleaning Ambassador Thomas K. is an asset to this community cleaning all areas that are in need.

#### **Customer Service Award:**

Hospitality Ambassador Brandon G. has proven to be a hard worker in all areas of Ambassador.



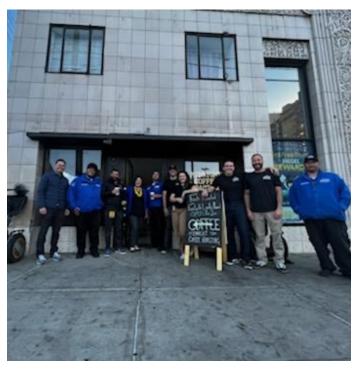
Ambassadors Chris and Jose pulling a scooter out of Truckee River.

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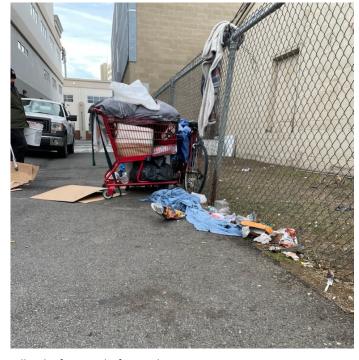




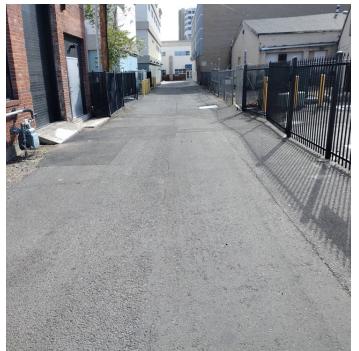
Ambassador van during the 1st snow storm.



Ambassador with our friends from Midnight Coffee.



Alley before and after a cleanup.





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#### **DEPLOYED LABOR HOURS**

HOSPITALITY AMBASSADOR		LICENSED OUTREACH	
October	2,326.50	October	168 — —
November	_ _	November	
December		December	
2nd Quarter	1,567.75	2nd Quarter	168
SOCIAL SERVICE OUTREACH SPEC	CIALIST	OPERATIONS SUPERVISOR	
October	486.50	October	171
November	_ _	November	_ _
December		December	
2nd Quarter	486.50	2nd Quarter	171
TEAM LEADER		CLEANING AMBASSADORS	
October	164	October	336
November	_	November	_ _
December	_	December	
2nd Quarter	164	2nd Quarter	336
OPERATIONS MANAGER			
October	168		
November	_		
December			
2nd Quarter	168		



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#### **STATISTICS**

			SIAI
311 REPORTS	ОСТ	NOV	DEC
Bulky Items	0	_	_
<b>Encampment Reporting</b>	1	_	_
Graffiti Removal	3	_	_
Gutter Repair	0	_	_
Illegal Dumping	0	_	_
Sidewalk Repair Streetlight Issue	0		_
2nd Quarter	6		
CRIMES	OCT	NOV	DEC
Aggravated Assault	0	_	_
Assault	0	_	_
Battery Threat	0		
Hate Crime	0	_	_
Stalking	Ŏ	_	_
Domestic Violence	0	_	_
Harassment	0	_	_
Burglery	2	_	_
Robbery	0	_	_
2nd Quarter	2		
WASTE - REPORTED	ОСТ	NOV	DEC
Feces	47	_	_
Syringe	21	_	_
Urine	21	_	_
2nd Quarter	90		
DIRECTIONS	ОСТ	NOV	DEC
All	87	_	_
2nd Quarter	87		
STAKEHOLDER CHECK-IN	ОСТ	NOV	DEC
Business	3,208	NOV	DEC
Property Owner	30	_	_
Residential Property	2	_	_
2nd Quarter	3,240		
		NOV	DEC
ANIMAL Dead - disposed of	<b>OCT</b> 2	NOV	DEC
Dead - reported to Animal Control	1	_	_
	<del>-</del>		
2nd Quarter	3	_	_
PROPERTY	OCT	NOV	DEC
Abandoned Found	9 0	_	_
Lost	0	_	_
Shopping Carts - recovered	34	_	_
2nd Quarter	22		
		NOV	DE6
SAFE WALKS All	<b>OCT</b> 87	NOV	DEC
2nd Quarter	87		
INCOMING CALLS	OCT	NOV	DEC
Nuisances Outreach	268 12	_	_
Cleanliness	12		_
Other	2		_
- <del></del>			
2nd Quarter	294		_

TICS			
QUALITY OF LIFE Incidents - Public Intoxication Incidents - Public Indecentcy Incidents - Public Urination Incidents - Trespassing Incidents - Disturbance Incidents - Noice Complaint Incidents - Open Container Incidents - Panhandling Passive Incidents - Panhandling - Aggressive Incidents - Suspicious Person Incidents - Suspicious Vehicle Conditions - Blocking Sidewalk Conditions - Benches Cleared Conditions - Encampment Conditions - Wellness Check	98 0 1 98 0 114 58 7 0 397 47 26 29	NOV — — — — — — — — — — — — — — — — — — —	DEC
2nd Quarter	975		
SOCIAL SERVICE Referral - Clothing Referral - Food Referral - Medical Referral - Shelter Referral - Detox/Treatment Referral - Housing Referral - Insurance Referral - Van Ride Referral - Outreach	OCT 6 10 4 12 0 1 0 18 121	NOV	DEC
2nd Quarter	172		
TRASH-REPORTED Litter Debris Bulky Items Trash bags filled Illegal Dumping - Sidewalk Illegal Dumping - Alley	1,902 151 9 3 7	NOV — — — —	<b>DEC</b>
2nd Quarter	2,072		
HOT SPOTS Checks	<b>OCT</b> 1,935	NOV	DEC
2nd Quarter	1,393		
EVENT SUPPORT Service Hours Cleanup	<b>OCT</b> 42 12	NOV —	DEC
2nd Quarter	54		
MATERIALS DISTRIBUTION Collateral Material	<b>OCT</b> 11	NOV	DEC
2nd Quarter HOSPITALITY Engagement	11 OCT 2,770	NOV	DEC
2nd Quarter	2,770		
CLEANING Pressure Washes Lbs. or trash collected	<b>OCT</b> 387 1,975	NOV —	DEC
2nd Quarter	1,646	_	
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