

THE DOWNTOWN RENO PARTNERSHIP PRESENTS

THE STATE OF DOWNTOWN

A SUMMARY OF 2023 STATISTICS AND DATA

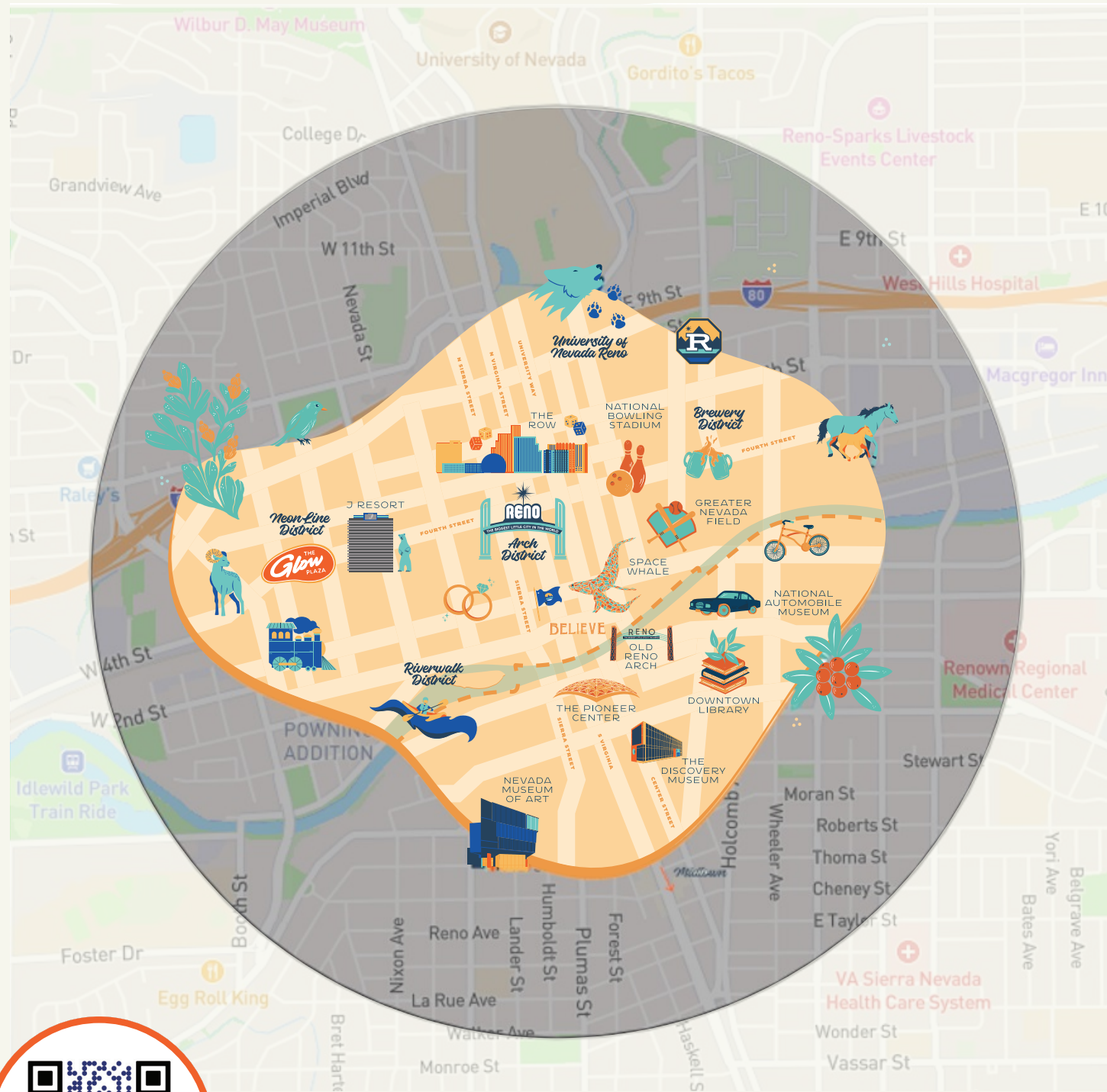
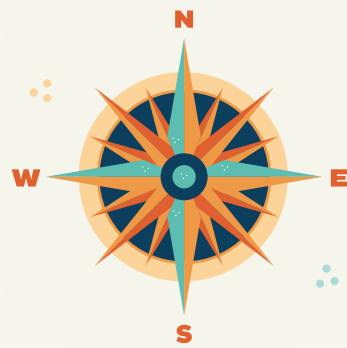


DOWNTOWN

RENO

PARTNERSHIP

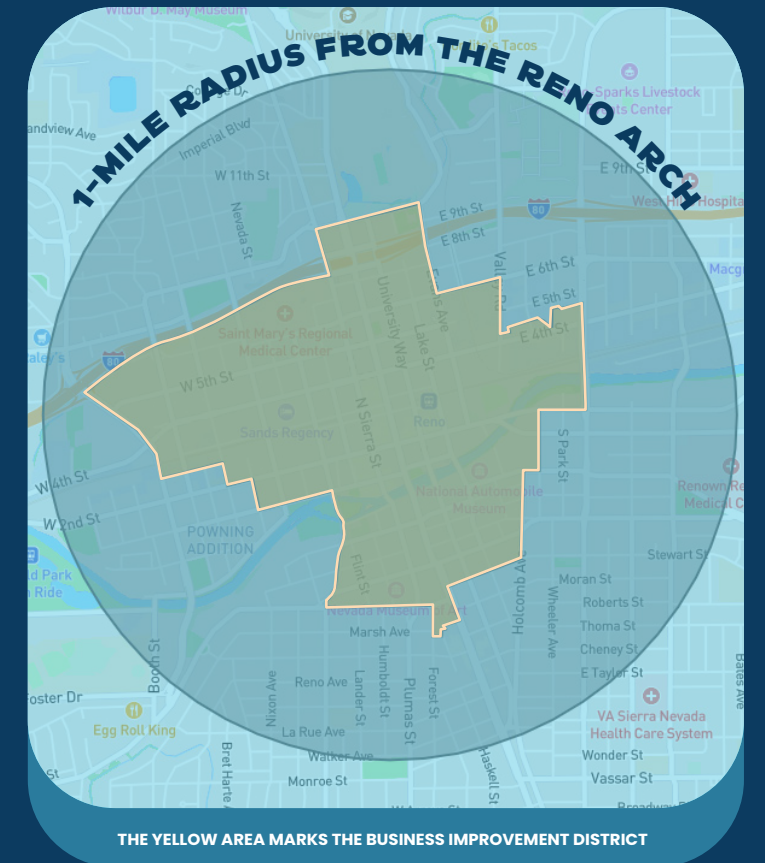
Downtown RENO



THE DOWNTOWN RENO PARTNERSHIP PRESENTS

THE STATE OF THE DOWNTOWN

A SUMMARY OF 2023 STATISTICS AND DATA



The Downtown Reno Partnership invites you to explore this State of Downtown report and leverage its insights to actively participate in the exciting opportunities in our thriving urban hub. This comprehensive document is valuable for anyone seeking to learn more about the area. If you are interested in conducting business, making investments, or engaging in construction projects downtown, we encourage you to reach out to us your first point of contact.

The primary purpose of this report is to establish a baseline for tracking the progress of downtown Reno on an annual basis. By collecting sophisticated information and data, we aim to offer insights into this vibrant urban center's current state and future prospects.

EXPERIENCE the value of NO corporate income taxes, personal income taxes, estate and gift taxes, unitary taxes, franchise taxes, inventory taxes, and franchise taxes on income. Downtown Reno is now in a second wave of development, with more revitalization and historic restoration than in the recent decade, including four primary east-west pedestrian corridors and newly developed multi-block pedestrian gathering zones that funnel tourists and locals alike.

Downtown Reno is a hub for creativity and freedom of expression. Whether you enjoy the energy of nightlife, are looking for that cozy spot to sip your latte, or want to get a bit of the city's history, there's a perfect place for you. Downtown is a brief walk to four nationally recognized museums, Greater Nevada Field and Northern Nevada's only Minor League Baseball Stadium; the University of Nevada Reno, a Tier one University; Regionally recognized Performance arts Theaters, Casinos, Convention Centers, year round recreation, the world's largest outdoor climbing wall; more than a dozen parks, and the Truckee River's world-class kayak park. Within the DRP boundaries exists six unique neighborhoods that contribute to vibrant Reno.

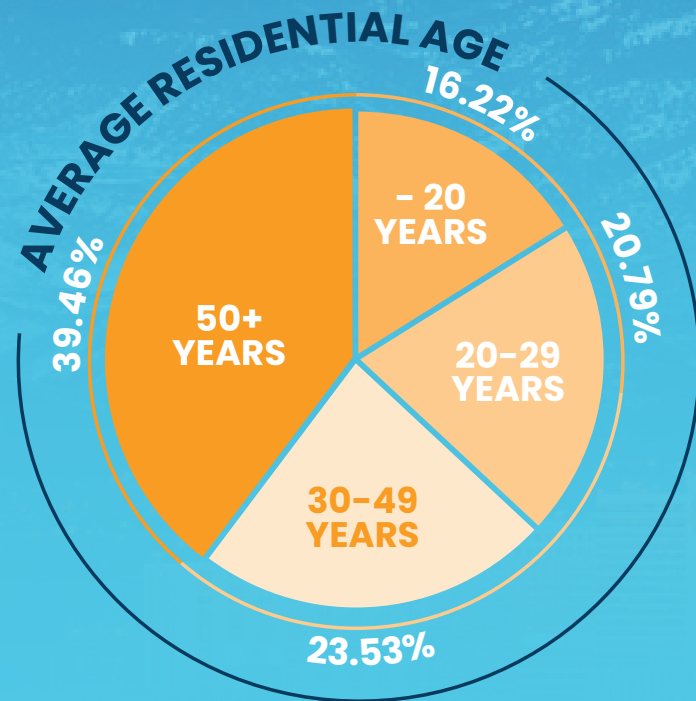


DEMOGRAPHICS & EMPLOYMENT

THE DEMOGRAPHIC LANDSCAPE OF DOWNTOWN RENO is shaped by its **diverse urban composition**, blending residential areas with commercial hubs that include a variety of dining and entertainment options. This area serves as a **microcosm of urban life**, catering to a wide array of needs for both local residents and the workforce, accentuated by a **significant sector of healthcare**, professional,

and other service industries. The higher ratio of disposable income to household income within this 1-mile radius suggests a populace with **greater financial flexibility**, attributed partly to the lower tax burden and Nevada's absence of state income tax. This economic context, combined with the diverse urban offerings, positions downtown Reno as a **vibrant community** with a **unique demographic profile**.

RESIDENTIAL STATISTICS



21,775
RESIDENTIAL POPULATION



4,907
HOUSEHOLDS WITH PETS



13,257
TOTAL HOUSING UNITS

11,449
HOUSEHOLDS

The statistics listed here are measured within a 1-mile radius from the Reno Arch

SOURCE: ESRI



TAPESTRY SEGMENT GROUPS

42.50%

SENIOR STYLES: SOCIAL SECURITY SET

Elderly residents (25% aged 65+) with fixed Social Security incomes, living in affordable high-rise apartments in business-heavy metropolitan centers. Access to healthcare, community facilities, and public transport.

23.94%

SCHOLARS AND PATRIOTS: COLLEGE TOWNS

50% college students and faculty/service workers. Balancing academics, part-time work, and social activities. Digital-savvy, impulsive spenders who value new experiences and diversity.

20.76%

MIDTOWN SINGLES: SET TO IMPRESS

Affordable, medium-to-large apartments in mixed-use areas. Non-family households (33% aged 20-34), including college students, are employed in food service. Bargain seekers, fashion-forward, with an interest in local music.

8.38%

MIDTOWN SINGLES: YOUNG AND RESTLESS

Highly mobile, educated young adults (under 35) in professional, technical, sales, or administrative roles. Below average median income. Heavy smartphone and internet users in metropolitan areas.

4.42%

GENXURBAN: IN STYLE

Professionally established singles or couples without children. Embracing an upscale urban lifestyle focused on arts, travel, and extensive reading. Active retirement planning dedicated to personal interests.

BUSINESSES



2,469
TOTAL BUSINESSES

36,530
TOTAL EMPLOYEES

AVERAGE INCOME



\$66,878
HOUSEHOLD INCOME

\$53,907
DISPOSABLE INCOME

ACTIVITY



48,084
DAYTIME POPULATION

EMPLOYMENT BY INDUSTRY

HEALTH CARE & SOCIAL ASSISTANCE	20.92%	RETAIL TRADE	2.96%
ACCOMMODATION & FOOD SERVICE	14.22%	EDUCATIONAL SERVICES	2.76%
ARTS/ENTERTAINMENT/REC	13.72%	MEDIA & INFORMATION	2.59%
PROFESSIONAL/TECH SERVICES	10.68%	FINANCE & INSURANCE	2.57%
OTHER SERVICES	9.69%	REAL ESTATE	2.13%
PUBLIC ADMINISTRATION	9.41%	CONSTRUCTION	2.08%
OTHER	4.48%	MANUFACTURING	1.79%

Industry Categorization Based on NAICS Codes.

The statistics listed above are measured within a 1-mile radius from the Reno Arch

SOURCE: ESRI

PARKS & OUTDOOR RECREATION

DOWNTOWN RENO IS A HUB FOR OUTDOOR RECREATION DUE TO ITS PROXIMITY TO DIVERSE NATURAL LANDSCAPES AND ITS URBAN AMENITIES.

The city serves as a convenient starting point for accessing the surrounding **mountains, lakes, and trails**, making it ideal for a variety of outdoor activities such as skiing, biking, hiking, fishing, kayaking, rafting, boating, and more. This **unique combination of urban comforts** and immediate access to nature allows residents and visitors to **enjoy the best of both worlds**.



HIGHLIGHTS



THE TRUCKEE RIVER: Open year-round, providing free public access for various water activities such as class 2 Whitewater Park, kayaking, canoeing, and inner tubing.



RICH BIODIVERSITY: Nevada boasts diverse plant and animal species, crucial for maintaining the state's delicate ecosystem.



BIG HEIGHTS: Home to the world's largest climbing wall, at an impressive 164 feet, beckoning climbers of all skill levels.



COMMUNITY PLAZAS: 80,000 square feet for skateboarding, roller skating, rollerblading, and more.



MICROMOBILITY-FRIENDLY: A 12-mile bike route, passing numerous parks and recreational areas and near 190 alternate paths.



THE TAHOE-PYRAMID TRAIL: Hike and Bike the Truckee River, 114-mile pathway through a combination of existing dirt, paved, and historic roads, that runs from Lake Tahoe to Pyramid Lake.

112 ACRES - TOTAL ACREAGE OF PARKS AND PUBLIC SPACE WITHIN 1 MILE OF THE RENO ARCH



17.35 MILES OF BIKE LANES WITHIN THE 1-MILE RADIUS

224 SQ FT PARK SPACE PER PERSON

(112 ACRES / 21,775 RESIDENTS)



25 MILES TO THE NEAREST SKI RESORT

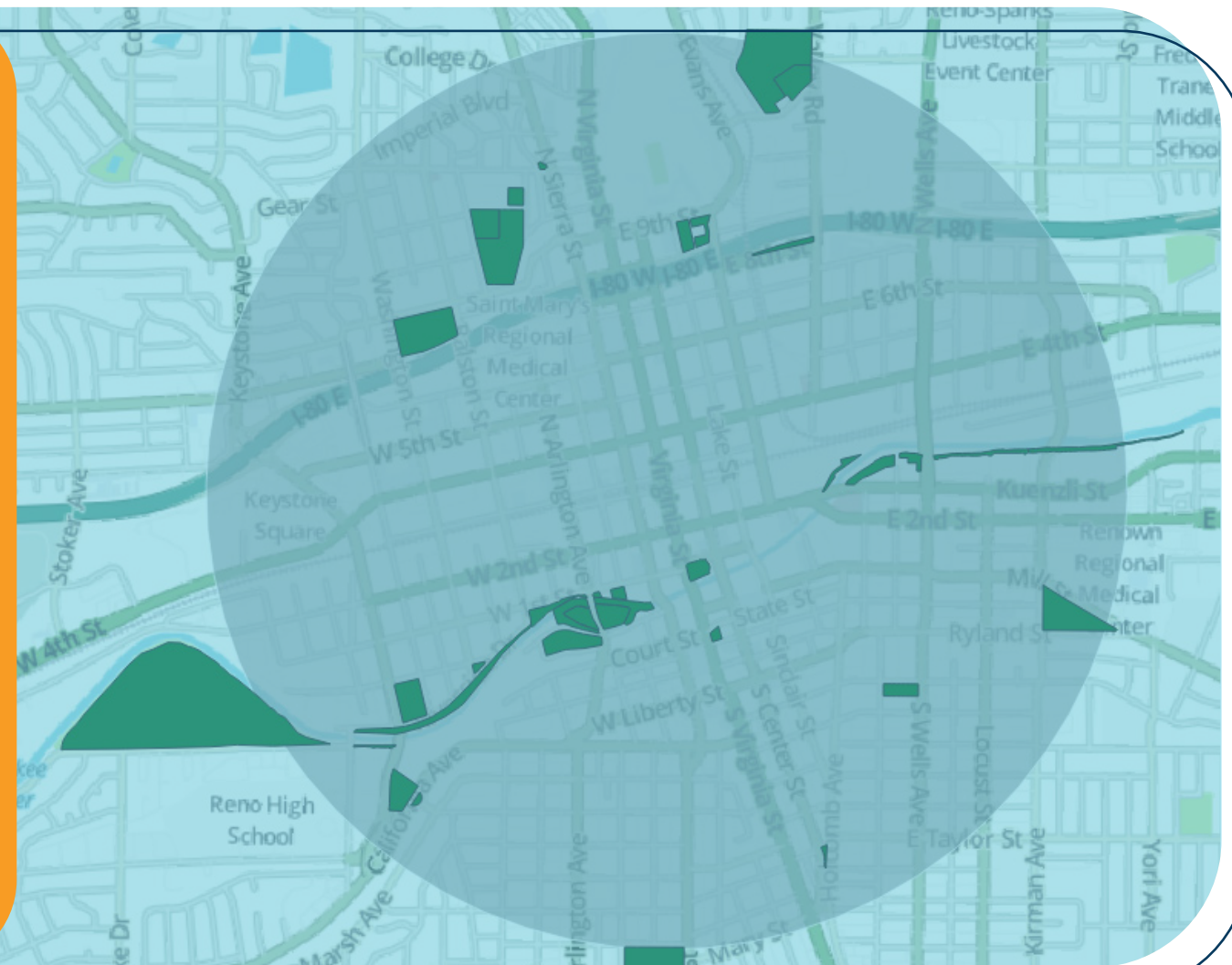
11 RESORTS WITHIN AN HOUR DRIVE

17 LAKES WITHIN AN HOUR DRIVE (41 WITHIN 90 MIN)



ALL 4 SEASONS & AN AVERAGE 300 DAYS OF SUNSHINE

SOURCE: ARCGIS

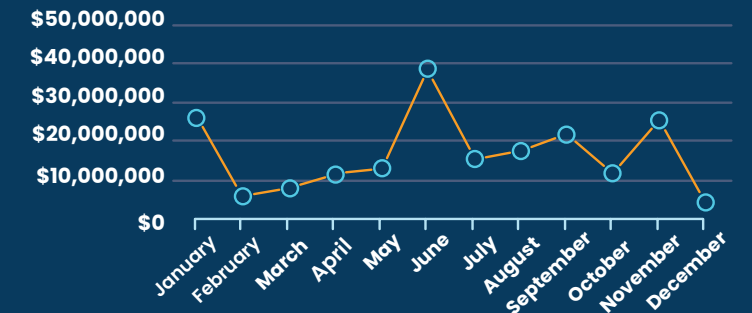


OFFICE & REAL ESTATE

\$200,336,397
TOTAL PROPERTY SALES VOLUME

The office sector presents a **promising equilibrium** of **quality** and **availability**, suggesting **ample opportunities** for **expansion** and **refinement**. Meanwhile, retail maintains steady dynamics, highlighted by **new construction activities**, showing continued **investor confidence**. However, the residential sector reveals a **critical development lag**, with less than 10% of total housing units constructed over the past two decades. The number of units currently under construction shows a **robust growth trajectory**, potentially **enhancing downtown** Reno's housing landscape, vibrancy, and **overall urban dynamics**.

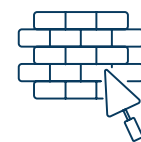
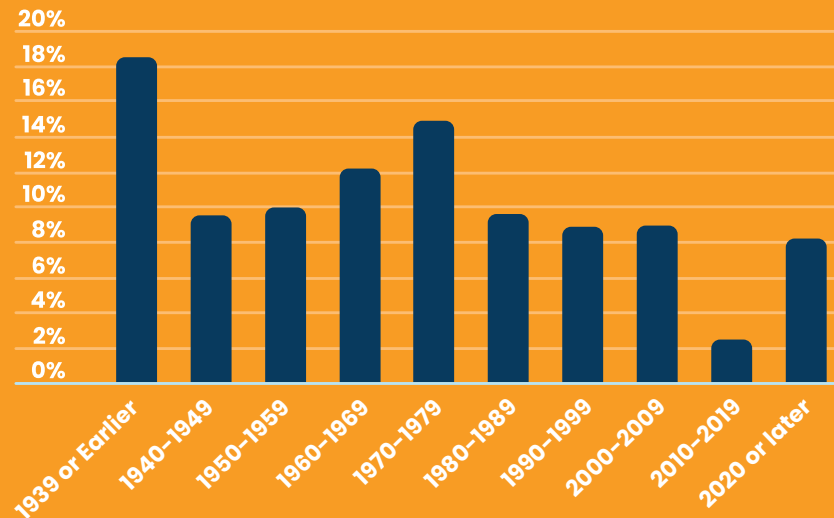
MONTHLY PROPERTY SALES VOLUME 2023



\$448.20 AVERAGE SALES PRICE PER SQ FT

SOURCE: WASHOE COUNTY

HOUSING: YEAR BUILT



113 UNITS COMPLETED IN 2023

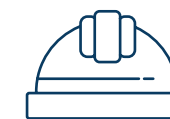
1,506 UNITS CURRENTLY UNDER CONSTRUCTION

\$250 PER SQ FT AVERAGE COST OF CONSTRUCTION

SOURCE: COLLIERS

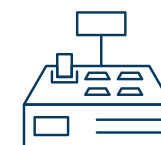
RETAIL SPACE:

27,046 SQ FT OF NEW CONSTRUCTION



9.6% AVERAGE VACANCY RATE

\$1.48 AVERAGE RENT PER SQ FT

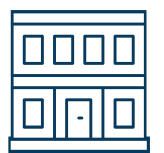


603,654 SQ FT RETAIL SPACE

SOURCE: COLLIERS

OFFICE SPACE:

1,646,056 SQ FT TOTAL OFFICE SPACE



585,732 SQ FT CLASS A OFFICE SPACE

11.65% AVERAGE OFFICE VACANCY

\$2.03 AVERAGE OFFICE RENT PER SQ FT



SCAN TO VIEW OUR DEVELOPMENT MAP ONLINE

UNIVERSITY OF NEVADA, RENO

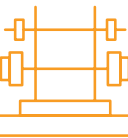


21,778
TOTAL STUDENTS
(GRAD & UNDERGRAD)



60+ RESEARCH
CENTERS & FACILITIES

9 RESIDENT HALLS



290 ACRE CAMPUS

108,000 SQ FT
FITNESS FACILITY



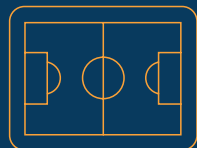
5,199 PRIVATELY
OWNED STUDENT BEDS

3,400
UNIVERSITY OWNED
STUDENT BEDS

The University of Nevada, Reno, is central to downtown Reno's future, serving as a **beacon of education, innovation**, and community engagement. As a vital source of research, **cultural activities**, and economic development, the University acts as a catalyst for **urban revitalization** and growth. By partnering with local enterprises and municipal entities, the University is weaving a **vibrant downtown fabric**, setting the stage for a **future rich in knowledge, cultural depth, and economic vitality**.

THE UNIVERSITY HAS
A STATEWIDE ECONOMIC
IMPACT OF MORE THAN
\$1.5 BILLION
ANNUALLY.

CARNEGIE R1 CLASSIFICATION:
DOCTORAL UNIVERSITIES WITH VERY HIGH RESEARCH ACTIVITY



HOME OF THE WOLF PACK

MACKAY STADIUM
CAPACITY **27,000**

LAWLOR EVENTS CENTER
CAPACITY **12,000**



560+
ACADEMIC
PROGRAMS

13
COLLEGES
& SCHOOLS

250+
STUDENT CLUBS
& ORGANIZATIONS

\$458 MILLION
IN ENDOWMENT

SOURCE: UNIVERSITY OF NEVADA, RENO

UNIVERSITY ADVANCEMENTS



\$188.5 MILLION
IN R&D EXPENDITURES
IN FISCAL YEAR 2023
CONTRIBUTING TO
RESEARCH-BASED
ADVANCEMENTS,
GENERATING JOBS &
INFRASTRUCTURE
FOR NEVADA



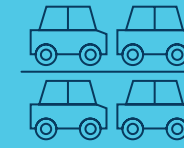
RANKED **97TH** FOR FACULTY
RESEARCH PRODUCTIVITY
AMONG PUBLIC INSTITUTIONS
IN FISCAL YEAR 2022.

\$287,000
IN R&D EXPENDITURES PER
FACULTY MEMBER IN FISCAL
YEAR 2022.



MORE THAN **\$850 MILLION**
INVESTED IN ADVANCED LABS,
RESIDENCE HALLS & FACILITIES
SINCE 2009

THE MATHEWSON GATEWAY PROJECT



\$40 MILLION
PARKING GARAGE
814 PARKING SPACES



**NEW UNDER
CONSTRUCTION**
HOTEL AND CONFERENCE
CENTER COMPONENT

Connection, revitalization and an inspiring corridor to campus — the **Mathewson Gateway Project** is about more than beautiful new buildings; it's about bridging the community together. A joint project from the University and City of Reno, the Mathewson Gateway Project transitions between the historic University campus and urban edge of downtown Reno to **leverage social encounters, drive community engagement and foster economic growth**. It will catalyze the invigoration of Northern Reno between I-80 and Downtown Reno while expanding the University beyond its southern boundary; therefore, creating a much-needed link between the University and the City of Reno via an urban University environment replete with a mix of academic and research uses.



PROXIMITY MAP

0.6 MILES
TO THE RENO ARCH

10 MINUTE WALK
TO THE RENO ARCH

SOURCE: UNIVERSITY OF NEVADA, RENO

ENTREPRENEURSHIP, STARTUPS, & INNOVATION



THE INNEVATION CENTER POWERING NEVADA'S INNOVATION ECONOMY

The University of Nevada, Reno Innevation Center located in the heart of the urban core is a community asset that houses a maker space, conference rooms, event space, and offices. The innovation ecosystem is headquartered here with it being the residence of the Reno Seed Fund, StartupNV (AngelNV, FundNV, SeedNV), and the Genera8tor.



\$77,000,000+

RAISED IN VENTURE FUNDING BY
DOWNTOWN AREA
LATE-STAGE COMPANIES.

2 MAKER SPACES



The Reno K-12 Robotics Center in downtown at the South Side School was built to encourage young students' interest in robotics, computer science, engineering, and automation, and to create a pathway to degrees and careers.



1,200 TOTAL ATTENDEES

\$25,000 OF CASH & PRIZES

8 VENUES

25 MEDIA MENTIONS

1,126 CUPS OF COFFEE

1,000 MINUTES OF MEDITATION

SOURCE: EDOWN & STARTUPNV



EACH YEAR, 5 COMPANIES RECEIVE \$100,000 EACH

Gener8tor Reno is a nationally ranked accelerator that invests in only five companies per program. Accepted startups receive \$100K and 12 weeks of mentorship-driven programming. This is an industry-agnostic and business model-agnostic program. They accept ALL types of startups across ALL industries and ALL business models. The selected five companies will need to be in Reno for the duration of the program, and maintain a meaningful presence in the state of Nevada for a year afterward.

\$3.2 MILLION TO 24 COMPANIES IN 5 YEARS

The Reno Seed Fund established in early 2019 and closed in 2023 has invested \$3.2 million into 24 companies, along with generating an additional \$10 million of co-investments. The Reno Seed Fund is Nevada's most active angel fund, with the goal of driving innovation, creating jobs, and building wealth in Northern Nevada. They focus on leading investments in the region and round out activities with partnership investments across Mountain West.



26 FOUNDERS MENTORED & \$2 MILLION INVESTED

StartupNV has been building Nevada's Startup Ecosystem since 2017. They are a non-profit state-wide startup accelerator and incubator who also manage FundNV, a pre-seed venture fund; AngelNV, an annual conference seed fund that educates investors; and the 1864 Fund, a seed venture fund. Since inception, StartupNV has engaged 1000+ companies, runs 80+ events per year, and has worked with 40 Nevada companies raising \$77M+. They operate 7 growth programs for founders and 4 funds for investors to support startups.



SOURCE: EDOWN & STARTUPNV

MEDICAL & LIFE SCIENCES

2 FULL-SERVICE HOSPITALS

The **Healthcare Industry** represents **20.92% of total employment** within the 1-mile radius. Downtown is centrally located and **easily accessible** by the Interstate, so it is a **convenient area** for people to **receive care**. Medical employees also represent a **high level of skill and education**, which adds to the **overall sophistication of the daytime population**. With the **most advanced orthopedic treatment center in the region (ROC)**, the **#3 cardiovascular hospital in the US (Saint Mary's)**, and the area's only **dedicated Children's Hospital (Renown)**, downtown is a **top-tier location for medical services**. Encouraging the expansion of this **vital industry** will ensure downtown remains a **destination for health and wellness**. Northern Nevada HOPES is the **largest Federally Qualified Health Center (FQHC) in the area** and provides **affordable, high-quality medical, behavioral health, and support services** for all, **regardless of their ability to pay**.

Saint Mary's

735,334 SQ FT
MEDICAL FACILITY



 **700 PRACTICING PHYSICIANS**
1,156 EMPLOYEES

352
HOSPITAL BEDS



 **\$38.87**
AVERAGE PAY PER HOUR

SAINT MARY'S WAS NAMED
#3 CARDIOVASCULAR HOSPITAL
IN THE US BY FORTUNE

SOURCE: SAINT MARY'S REGIONAL MEDICAL CENTER

2 FEDERALLY QUALIFIED HEALTH CENTER PROVIDERS

COMMUNITY HEALTH ALLIANCE

COMMUNITY HEALTH ALLIANCE HAS 2 OF THEIR 6 LOCATIONS WITHIN THE 1-MILE RADIUS INCLUDING A RECURRING LOCATION OF THE RONALD MCDONALD CARE MOBILE.

51 PRACTICING PROVIDERS

130 EMPLOYEES

38,368 PATIENT VISITS IN 2023



NORTHERN NEVADA HOPES

14,000 PATIENTS
SERVED ANNUALLY IN 2023

32,995 PATIENTS
SERVED SINCE 2013

85,771 PATIENT VISITS



roc reno orthopedic center

RENO ORTHOPEDIC CENTER IS
THE MOST ADVANCED ORTHOPEDIC
TREATMENT FACILITY IN THE REGION



30 PRACTICING PHYSICIANS
412 EMPLOYEES



5 BED AMBULATORY SURGERY CENTER



138,159 SQ FT
MEDICAL FACILITY



\$75,688
AVERAGE SALARY



168,963
PATIENT VISITS

SOURCE: RENO ORTHOPEDIC CENTER

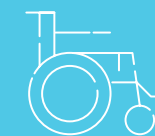


Renown[®] HEALTH

RENOWN HEALTH IS
THE REGION'S ONLY
LEVEL II TRAUMA CENTER



2,290,413 SQ FT
MEDICAL FACILITY



544,534
PATIENT VISITS



661
HOSPITAL BEDS



1,208 PRACTICING PHYSICIANS
3,186 EMPLOYEES

SOURCE: AMERICAN HOSPITAL ASSOCIATION (2022), & RENOWN REGIONAL MEDICAL CENTER

HOSPITALITY TOURISM & CULTURE

29.9 MILLION VISITS
FROM 3 MILLION VISITORS IN 2023

Downtown Reno merges **diverse dining, entertainment, and outdoor activities**, creating an **inviting atmosphere** for both **leisure and business** visitors. The area's rich **arts scene** and array of events, from the month-long **Artown festival** to the Santa Crawl, reflect its vibrant **community spirit**. **Accessible and diverse neighborhoods** like the Riverwalk and Brewery districts contribute **unique cultural flavors**, enhancing Reno's appeal as a **dynamic destination** for travel and conventions.



5,550
HOTEL ROOMS
400,000
SQ FT OF MEETING
& CONVENTION SPACE



\$144
AVERAGE NIGHTLY
HOTEL ROOM RATE



4 MILES/8 MINUTES
AVERAGE DISTANCE TO
THE NEWLY RENOVATED
RENO AIRPORT



15,000+
PARKING SPACES IN
THE DOWNTOWN CORE



DOWNTOWN EVENTS

- MINOR LEAGUE BASEBALL
- MONTHLY WINE WALKS
- X FEST
- QUARTERLY TOUR DE BREWS
- RIVERFEST
- BBQ, BLUES, & BREWS
- ARTOWN
- WINGFEST
- HOT AUGUST NIGHTS
- STREET VIBRATIONS
- ITALIAN FESTIVAL
- CORDILLERA INTERNATIONAL FILM FESTIVAL
- SANTA CRAWL
- GLOW PLAZA SUMMER CONCERT SERIES



NEVADA MUSEUM OF ART

NEVADA MUSEUM OF ART IS THE ONLY ART MUSEUM IN NEVADA ACCREDITED BY THE AMERICAN ALLIANCE OF MUSEUMS.



National Automobile Museum

THE NATIONAL AUTOMOBILE MUSEUM (THE HARRAH COLLECTION) HAS BEEN RECOGNIZED AS "ONE OF AMERICA'S TOP TEN AUTOMOBILE MUSEUMS."



PIONEER CENTER
FOR THE PERFORMING ARTS

PIONEER CENTER FOR THE PERFORMING ARTS IS THE PREMIER PERFORMING ARTS FACILITY IN NORTHERN NEVADA.

BROADWAY★RENO

SPONSORED BY **FIRST INDEPENDENT**



30 YEARS
OF BROADWAY COMES TO
RENO SHOWS HOSTED BY
THE PIONEER CENTER



THE Discovery
Terry Lee Wells Nevada Discovery Museum

THE TERRY LEE WELLS NEVADA DISCOVERY MUSEUM (THE DISCOVERY) IS A **WORLD-CLASS SCIENCE CENTER** AND NORTHERN NEVADA'S HUB FOR FUN, HANDS-ON SCIENCE EXPLORATION FOR ALL AGES.

NEIGHBORHOODS:
RIVERWALK DISTRICT, BREWERY DISTRICT,
WELLS AVE, NEON LINE, ARCH AREA, DICKERSON RD

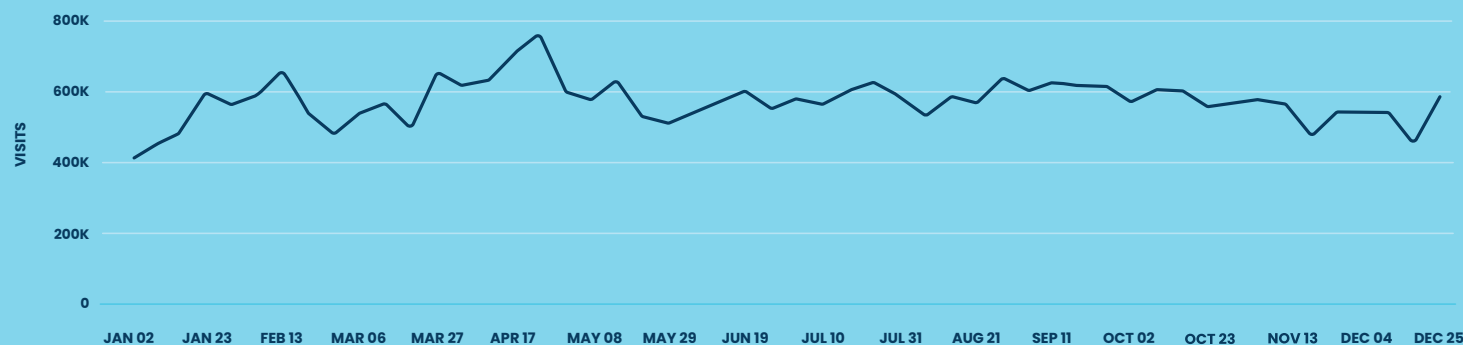
TOP 5 LOCATIONS FOR OUTSIDE THE AREA UNIQUE VISITORS

1. SACRAMENTO
2. LAS VEGAS
3. SAN JOSE
4. SAN FRANCISCO
5. STOCKTON

VISITOR TRENDS

DOWNTOWN RENO 1-MILE RADIUS

62.5% OF TOTAL VISITS
ARE FROM WITHIN THE REGION



WEEKLY | VISITS JAN 1ST, 2023 – DEC 31ST, 2023
DATA PROVIDED BY PLACER Labs Inc. (www.placer.ai)

CITY HIGHLIGHTS

CITY RECOGNITION



RENO RANKED **16TH** AMONG 200 LARGE U.S. CITIES IN THE 2023 BEST-PERFORMING CITIES BY MILKEN INSTITUTE

RENO DUBBED AS **1 OF 12** BEST PLACES TO LIVE IN THE U.S. BY OUTSIDE MAGAZINE

RENO TAHOE NAMED **THE ADVENTURE CAPITAL OF THE WEST** BY OUTSIDE MAGAZINE

DOWNTOWN SCORES

TRANSIT SCORE®



50/100

Good Transit

WALK SCORE®



97/100

Walker's Paradise

BIKE SCORE®



87/100

Very Bikeable

LESS TAX

- NO CORPORATE INCOME TAX
- NO INVENTORY TAX
- NO FRANCHISE TAX
- NO PERSONAL INCOME TAX
- NO INHERITANCE TAX
- NO ESTATE TAX
- NO UNITARY TAX
- NO INTANGIBLES TAX

TESTIMONIALS

"In a big city, it's hard to find community and even know your neighbors in a big city, **but with Reno**, I find I know quite a few people here. **It's just big enough, and it's just small enough for me, and I love it,**"

- **JEREMY RENNER**, Celebrity actor
Reno Gazette Journal

"I went through different challenges in Reno, ... It's the place where I **grew up**. It's a place where I fell on my face. A place where I got up. It's a place where I **met lifetime friends**. It's a place where I **fell in love with playing football**. It's a place where I have a bunch of family now, still today."

- **BRANDON AIYUK**, NFL Player
Las Vegas Sun

"**Reno has always been good to me**. I was born here, and there's a pretty decent chance **I'll still be here when I die**. Those of us that choose this place know exactly why we do."

- **DAVID WISE**, Olympic Gold Medalist
Instagram - David Wise



CONCLUSION & RESOURCES

Downtown Reno has showcased **significant growth** and **diversification** in the past year, underlined by **robust expansions** in the entertainment, retail, and residential sectors. The thriving arts scene and array of **cultural events** continue to **enhance** the **city's vibrancy** and appeal, drawing **visitors from across the nation**. However, the development lag in residential construction indicates a **critical area for improvement** to meet **growing demand** and ensure sustainable urban growth.

Further efforts are needed to **bridge gaps** in housing availability and affordability to maintain the momentum of **downtown revitalization**. Enhancing downtown connectivity and increasing activation in public spaces could also contribute to **a more livable** and **vibrant downtown**. Addressing these areas will not only **improve quality of life** for residents but also **bolster downtown Reno's status** as a dynamic, **inclusive urban center**. As we move forward, **fostering balanced development** that respects the needs of both residents and visitors will be **key to sustaining downtown Reno's renaissance**.



nevadasbdc.org

Nevada SBDC guides and assists Nevadans looking to **start and grow businesses**, with objectives to increase business starts, create, and retain jobs, and **increase access to capital**. One-on-one advising **services are free** and **confidential**. Nevada SBDC also offers and coordinates a wide range of **workshops** and **courses** in **collaboration** with public and private entities. They are an **instrumental partner for downtown business development**.

SMALL BUSINESS DEVELOPMENT CENTER
1664 N Virginia St, Reno, NV 89557 Office: 775.784.1717



edawn.org

EDAWN, established in 1983, is a private/public partnership focused on **enhancing the Greater Reno-Sparks area** by **attracting new companies**, **supporting** existing ones, and **aiding startups** to diversify the economy and **improve local quality of life**.

chamber of commerce
RENO + SPARKS

thechambernv.org



reno.gov



washoecounty.gov

DOWNTOWNRENO.ORG • 775-432-0776 • 40 E. 4TH ST, PAVILION A, RENO, NV

THANK YOU TO OUR CONTRIBUTING PARTNERS

WHO MADE THIS REPORT POSSIBLE

City of Reno
Colliers
Community Health Alliance
Design on Edge
Dickson Commerical Group
Economic Development
Authority of Western Nevada
gener8tor Reno-Tahoe
National Automobile Museum

Nevada Museum of Art
Nevada Small Business
Development Center
Northern Nevada HOPES
Regional Transportation
Commission
Reno Orthopedic Center
Reno-Sparks Convention
& Visitors Authority

Renown Health
Saint Mary's Regional
Medical Center
StartupNV
Terry Lee Wells Nevada
Discovery Museum
University of Nevada, Reno
Washoe County

CONTACT



SCAN FOR DIGITAL
STATE OF
DOWNTOWN





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