

STORYTELLERS

Call to Action

I PLEDGE...

- To place the postcards in my businesses for guests and visitors.

- To include details about this campaign and Downtown Reno in my employee newsletter.

- To include a postcard in any bags for event attendees for an event I am hosting in downtown.

- Once a month to share a social post using the tool kit items.

- To place the campaign window cling in a front-facing window of my business.

- To share my written testimonial through the campaign landing page at downtownreno.org/positively-downtown/



POSITIVELY
Downtown