



AMBASSADOR STREET REPORT

OCTOBER 2024

The following data and information is provided to the Downtown Reno Business Improvement District for tracking purposes. The information contained in this report is for activities reported during October 2024. The data and information is obtained from Ambassadors conducting patrols and entered in Statview.

STREET REPORT



Let's Talk Trash!



Trash removed in the month of October
97 Yards
24,259 Pounds



PREVIOUS MONTH:
 September
102 Yards
25,642 Pounds

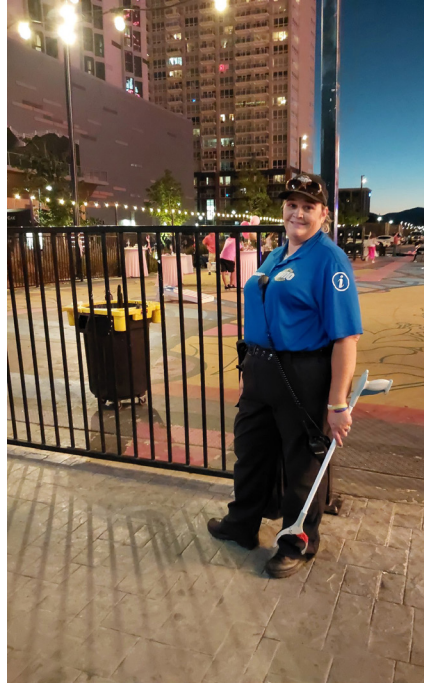
Total tasks completed

Cleaning Tasks	August	September	October
Power Washes	255	245	226
Block Faces Cleaned	185	116	92
Cubic Yards of trash collected	117	102	97
Shopping Carts Recovered	91	93	115
Transports to Services/ Shelter	116	114	129
Stakeholder Check-Ins	2,761	2,279	2,290



STREET REPORT | CLEANING

The Downtown Reno Partnership regularly power washes the sidewalks throughout the district.



Power Washes

226



Pan and Broom Blocks

441

STREET REPORT | REQUESTS FOR SERVICES



Graffiti Removal

147



Cleaning Request Response Time:

WITHIN **30 min**

66 Calls for Cleanup - Special

144

Scheduled Power Washes



402

Calls Made to Downtown Reno Partnership

STREET REPORT | SUCCESS STORIES

- On October 6, 2024, Social Services Ambassador Hultsman conducted a wellness check on a young woman who was crying on Virginia St. Upon speaking with the woman, Ambassador Hultsman found that the woman was recently displaced due to a domestic dispute between her and her partner, leaving her stranded outside with nowhere to go. Ambassador Hultsman was able to assist the woman with contacting her family members in Reno to come pick her up. Ambassador Hultsman also transported her to Cares Campus, where she was able to get lunch and wait safely for her family to pick her up.
- On October 30, 2024, Ambassadors were alerted of Lake Mill Lodge, a motel in Downtown Reno, was condemned, leaving around 150 people displaced. Social Service Ambassadors were sent to the scene and relocated 8 individuals to motels in downtown that were paid for by the City of Reno. Along with this, Social Services Ambassadors coordinated with many different outreach teams and agencies who arrived at the scene as well, providing different resources to these individuals.

STREET REPORT | AMBASSADOR OF THE MONTH



Ambassador of the Month - Ambassador Wonker

We are thrilled to recognize Ambassador Wonker as our Ambassador of the Month for October. He has consistently gone above and beyond to enhance our Business Improvement District, demonstrating exceptional dedication and enthusiasm in every interaction. His efforts in fostering relationships with local businesses, organizing community events, and promoting our district have made a significant impact. Ambassador Wonker's commitment to creating a vibrant and welcoming environment is truly inspiring, and we are grateful for his hard work and passion. Thank you for being a shining example of what it means to support our community!

STREET REPORT | QUALITY OF LIFE



1,227

total quality of life issues addressed for the month of **October**



Quality of Life Incidents by Percentage

ENCAMPMENTS CLEARED

48%

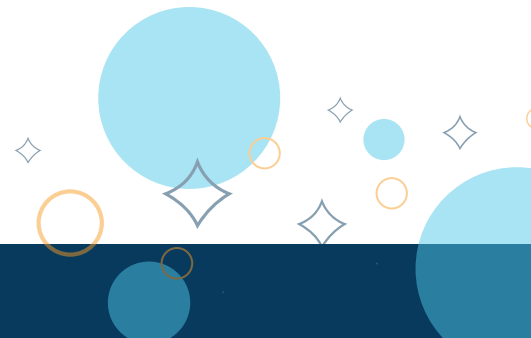
PANHADLING

25%

WELLNESS CHECK

27%

Safety & Quality of Life Incidents	August	August	October
Panhandling	179	145	87
Public Disturbance	252	198	220
Encampments Cleared	480	458	492
Sit/Lie/Camp	85	88	96
Wellness Check	249	325	332



STREET REPORT

COMMUNITY
ENGAGEMENT

Need directions? We'll be your guide!

Downtown Reno Partnership provided directions to 608 district visitors during the month of October.

Task	August	September	October
Business Checks	595	760	763
Directions	516	484	608
Engagements	6,735	5,180	4,641
Safe Walks	30	38	50



STREET REPORT | BEFORE & AFTER

Before



After



Before



After



Before



After



STREET REPORT | BEFORE & AFTER

Before



After



Before



After



Before



After



Business Checks

Contact with a merchant or property owner to either;

- A) Conduct periodic visits to merchants to provide materials and check in on businesses.
- B) Respond to a merchant request for service.

Directions

Directions provided by Ambassadors to any person requesting information.

Engagements

Any contact with a person who may be experiencing homelessness, state visitors, guests, and stakeholders including directions.

Public Disturbance

Individuals behaving in a verbally threatening or aggressive manner towards unwilling recipients, such as yelling at, threatening, or slandering in public.

Public Intoxication

Individual(s) that is/are publicly intoxicated, as determined by law enforcement on the scene.

Referrals Made

Referral to service provider for clothing, food or shelter.

Sit/Lie/Camping Violations

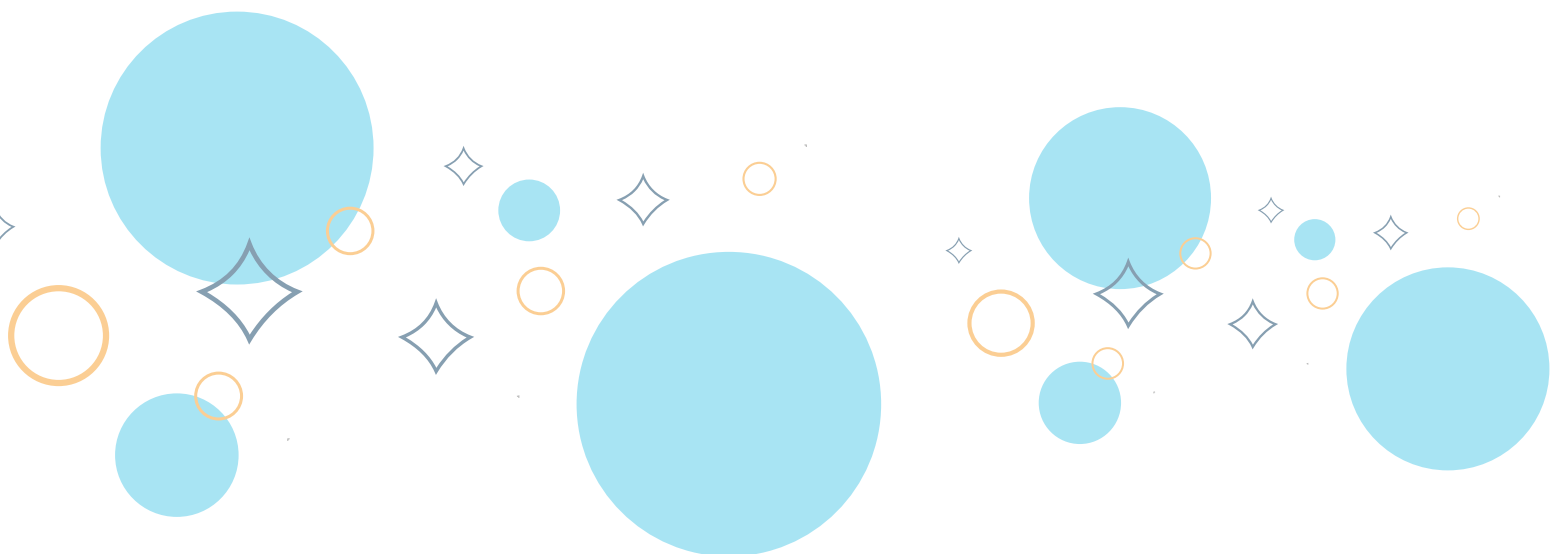
Restricts sitting or lying on sidewalks in Downtown.

Trespassing

Downtown Reno provides that no person shall willfully remain upon any private property or business premises after being notified to leave by the owner.

Wellness Checks

Verbal or visual check to ensure an individual's safety and well-being.



Did You Know?

Ways to request cleaning and safety services.



24/7:
Hotline [775-313-4080](tel:775-313-4080)



Hours of Operation:
[24/7](#)



Be In The Know!

Sign up for our e-newsletter at
DowntownReno.org

