



AMBASSADOR STREET REPORT

JANUARY 2025

The following data and information is provided to the Downtown Reno Business Improvement District for tracking purposes. The information contained in this report is for activities reported during January 2025. The data and information is obtained from Ambassadors conducting patrols and entered in TrackTik.

STREET REPORT



Let's Talk Trash!



Trash removed in the month of January
107 Yards
26,859 Pounds



PREVIOUS MONTH:
 December
111 Yards
27,854 Pounds

Total tasks completed

Cleaning Tasks	November	December	January 25
Power Washes	157	119	84
Block Faces Cleaned	131	69	36
Cubic Yards of trash collected	90	111	107
Shopping Carts Recovered	93	149	209
Transports to Services/ Shelter	156	155	104
Stakeholder Check-Ins	2,144	3,737	2,933



STREET REPORT | CLEANING

The Downtown Reno Partnership regularly power washes the sidewalks throughout the district.



Power Washes

84



Pan and Broom

676

STREET REPORT | REQUESTS FOR SERVICES



Graffiti Removal

147



Cleaning Request Response Time:

WITHIN **30 min**

42 Calls for Cleanup - Special

62

Scheduled Power Washes



391

Calls Made to Downtown Reno Partnership



STREET REPORT | SUCCESS STORIES

- On January 28, 2025, Social Services Ambassador Ross was contacted by a Reno Police Department Officer who was attempting to assist a young woman with getting a one-way ticket home to Los Cruces, Arizona. The RPD Officer expressed to Social Services Ambassador Ross the importance of the situation, as the client was vulnerable and in need of getting back home to family. Social Services Ambassador Ross acted quickly and had the woman on a bus that very same day back home.
- Of the four years that Social Services Ambassador Hultsman has been working with the ambassador team, she has known a specific unsheltered client who has been consistently unhoused in Downtown Reno, as well as resistant of services. In early January, the client came to Social Services Ambassador Hultsman explaining that he had severe health issues diagnosed by his doctor, and in need of transitional housing to begin prioritizing his health. Social Services Hultsman was able to successfully move the client into Safe Camp on January 29, 2025, so the client can begin bettering his circumstances.

STREET REPORT | AMBASSADOR OF THE MONTH



Ambassador Kulikowski

Ambassador Kulikowski is one of the most hardworking and genuine people we have ever met. Ambassador Kulikowski has been working on our team for over two years and never seems to slow down, as he is constantly exceeding job expectations and duties. On Saturday mornings, he leads our team and does a wonderful job at organizing and tackling every issue that arises within the Business Improvement District. Thank you, Ambassador Kulikowski for your great work and memorable energy.

STREET REPORT | SECURITY GUARD TEAM

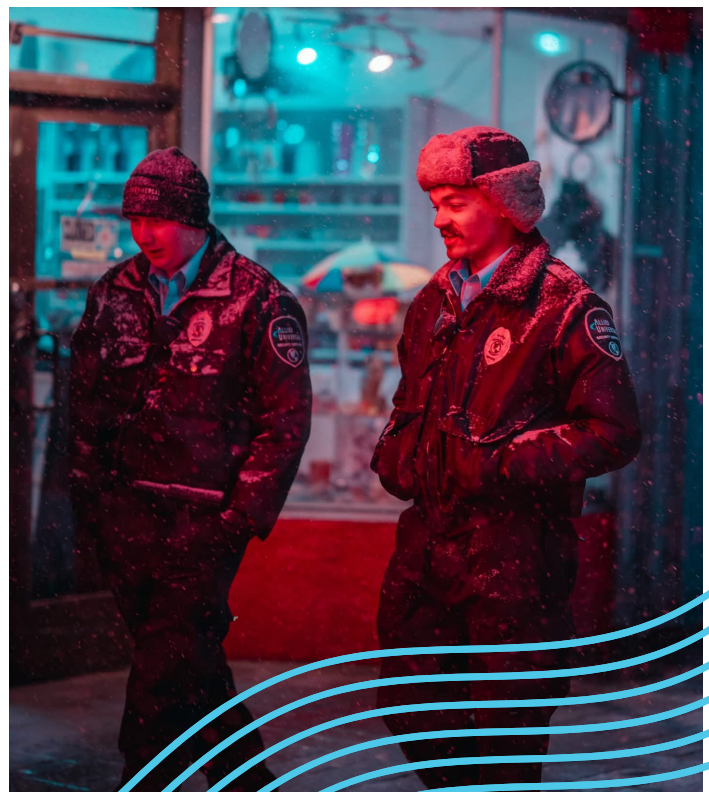
We are excited to highlight members of the Downtown Reno Partnership Security Guard Team. This recently deployed team of licensed and trained security guards are committed to enhancing safety and promoting a welcoming place for everyone to enjoy. As part of our ongoing efforts to foster a vibrant, secure environment for residents, businesses, students and visitors, this team is ready to provide visible presence and patrolling in problematic areas and serve as assistance to ambassadors when needed.

Our security team will play a key role in ensuring the safety and well-being of the community by monitoring activities, responding to incidents, and collaborating closely with local law enforcement. With a focus on professionalism, integrity, and community engagement, our team is here to support the dynamic energy of Downtown Reno while ensuring peace of mind for all who live, work, and play here.

Stay tuned for more updates as we work together to enhance the downtown experience.

STREET REPORT | SECURITY SUCCESS STORIES

- On January 4, 2025, Security Donaker conducted a wellness check on a wheelchair bound female who was sitting outside of a business in the rain. The female explained that she was in need of a cab to take her to the pharmacy to pick up her medication but none had arrived. After Security Donaker called for a taxi, they still failed to arrive. The female began expressing that she was feeling unwell and needed to hurry to get the medication. Due to her quickening illness, Security Donaker suggested an ambulance to take her to the hospital for evaluation. REMSA arrived a few minutes later and transported her to the hospital.
- On January 16, 2025, Security Harper was called to respond to loiterers sitting on the 4th St. sidewalk. Upon responding, the individuals became agitated and began threatening security Harper. Security Harper continued to explain the municipal codes, as well as offer resources to the individuals. The individuals eventually got up and left the area. Security continued to patrol the area and the Ambassadors continued to offer resources where they could.



Reno After Dark

STREET REPORT | QUALITY OF LIFE



1,221

total quality of life issues addressed for the month of **January**



Quality of Life Incidents by Percentage

ENCAMPMENTS CLEARED

43%

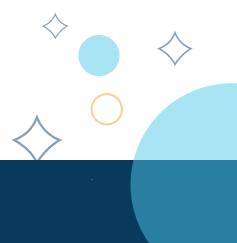
WELLNESS CHECK

34%

PANHADLING

23%

Safety & Quality of Life Incidents	November	December	January 25
Panhandling	112	140	114
Public Disturbance	220	183	169
Encampments Cleared	492	489	397
Sit/Lie/Camp	96	93	127
Wellness Check	430	505	414



STREET REPORT

COMMUNITY
ENGAGEMENT

Need directions? We'll be your guide!

Downtown Reno Partnership provided directions to 761 district visitors during the month of January.

Task	November	December	January 25
Business Checks	714	1,245	977
Directions	463	658	761
Engagements	3,945	3,574	3,777
Safe Walks	50	97	82



STREET REPORT | BEFORE & AFTER

Before



After



Before



After



Before



After



Before



After



Business Checks

Contact with a merchant or property owner to either;

- A) Conduct periodic visits to merchants to provide materials and check in on businesses.
- B) Respond to a merchant request for service.

Directions

Directions provided by Ambassadors to any person requesting information.

Engagements

Any contact with a person who may be experiencing homelessness, state visitors, guests, and stakeholders including directions.

Public Disturbance

Individuals behaving in a verbally threatening or aggressive manner towards unwilling recipients, such as yelling at, threatening, or slandering in public.

Public Intoxication

Individual(s) that is/are publicly intoxicated, as determined by law enforcement on the scene.

Referrals Made

Referral to service provider for clothing, food or shelter.

Sit/Lie/Camping Violations

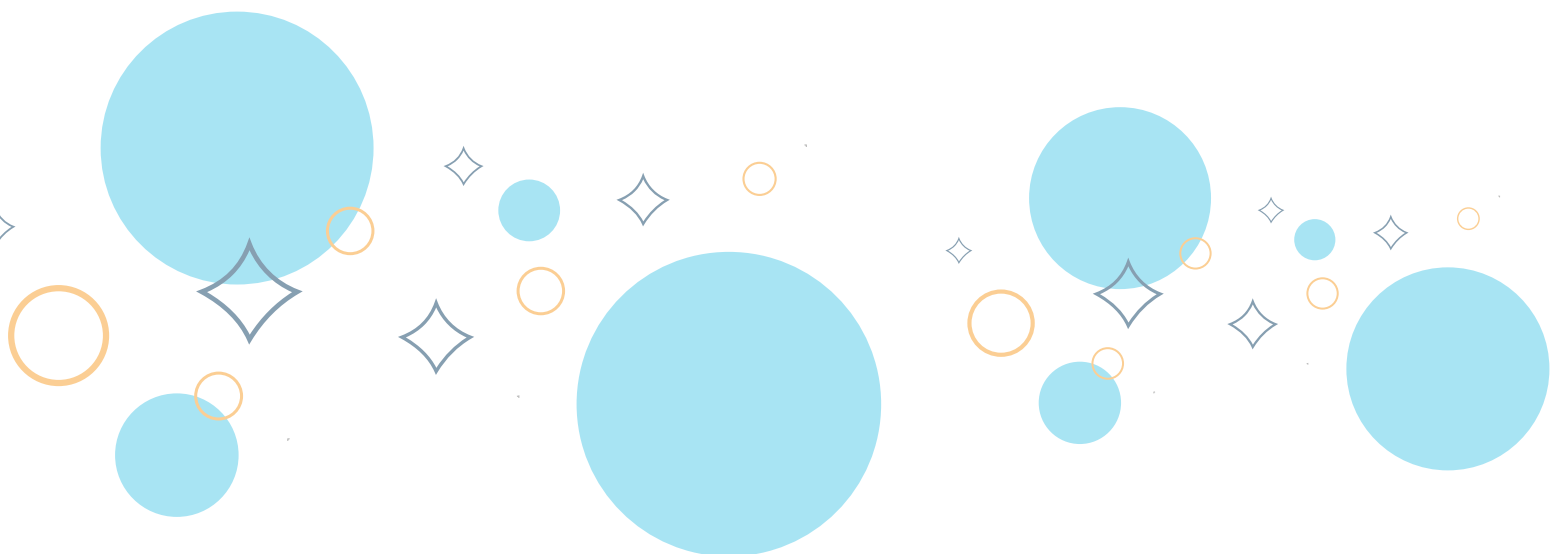
Restricts sitting or lying on sidewalks in Downtown.

Trespassing

Downtown Reno provides that no person shall willfully remain upon any private property or business premises after being notified to leave by the owner.

Wellness Checks

Verbal or visual check to ensure an individual's safety and well-being.



STREET REPORT | CONTACT INFORMATION

Did You Know?

Ways to request cleaning and safety services: call, text or email.



24/7:
Hotline [775-313-4080](tel:775-313-4080)



Hours of Operation:
[24/7](#)



Be In The Know!

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DowntownReno.org

